

# Oak Lawn Park District Comprehensive Plan

## Trends

## **Trends Analysis**

In order to consistently meet the needs of the customer in our ever-changing field of recreation, current trends are analyzed and programs evaluated to ensure that the park district is keeping current with these trends.

The following list the trends identified through community surveys, program evaluations and as part of the strategic plan initiatives and programming plans to address them.

1. Programming for the active senior
  - a. Walking Club
  - b. Trips where more physical activity is involved
  - c. Pickleball
  - d. Community Gardening
2. Activities to increase leisure skills and hobbies
  - a. Sewing for adults and youth
  - b. Gardening
  - c. Crochet, quilting, etc.
  - d. Adult interest seminars and workshops
3. Outdoor fitness opportunities
  - a. Yoga in the park
  - b. Walking Club
  - c. Wearable technology challenge programs
  - d. Outdoor fitness equipment
4. Increased nature programming opportunities
  - a. Kids to Parks Day
  - b. Expand nature camps to offer for older kids
  - c. Community gardening
  - d. Teen outdoor camp out
5. Increase physical activities for special recreation and youth population
  - a. Special Recreation fitness programs
  - b. Yoga for Kids
  - c. Technology fitness challenges
6. Pickleball
  - a. Add more opportunities to play pickleball
  - b. Add nets and lines to outdoor tennis courts
7. Ninja warriors
  - a. Gym Ninja class offering mental and physical fitness challenges

8. Parks and Recreation is becoming more prominent in patrons health care plan
  - a. Work with physicians and health care providers in prescribing use of parks and recreation services as part of a wellness plan
9. Increased need for lifeguards
  - a. Partner with local schools to set up lifeguard-in-training classes to promote the position and develop future lifeguards for the district
10. Inter-generational programming
  - a. Grandparent /grandchild events
  - b. Family trips and events
11. Home School and Hybrid classes
  - a. Classes during the school day to accommodate increasing number of parents choosing a home school option during the pandemic
12. Expansion of Special Events
  - a. Offer cost-friendly recreation opportunities
13. Focus on inclusivity, Diversity and Equality
  - a. Social awareness as part of program curriculum
  - b. Strategic Plan initiative
  - c. Diversity training for staff
14. Expansion of Day Camp
  - a. Helps to accommodate for working families
  - b. Add additional site locations